

## THE AWESOME SHOWCASE:

	<p><b>Interactive Design</b> Potion Design is a leader in the field of marrying design and technology, pioneering interactive installations for brands and clients that includes <i>Minority Report</i>-style gestural interfaces to five storey high projections. <a href="http://www.potiondesign.com">www.potiondesign.com</a></p>
	<p><b>3D Film</b> Ghost Robot is a multi-award winning creative commercial/film/music video production company that made a splash last year with Encyclopedia Pictura's thrilling 3D Bjork video "Wanderlust". Find out more about their experiences, as well as the challenges and creative possibilities they faced shooting in a burgeoning field of film production. <a href="http://www.ghostrobot.com">www.ghostrobot.com</a>.</p>
	<p><b>3D TV – Look, No Glasses</b> Alioscopy is a leading manufacturer of 3D technology that doesn't require glasses (autostereoscopic), pioneering a technology that could see 3D televisions as a mainstay of households everywhere in the coming years. <a href="http://www.alioscopy.com">www.alioscopy.com</a></p>
	<p><b>Mobile Out-Of-Home Gaming</b> The stage is set for the mobile handset to facilitate more interesting applications. Check out what Megaphone is doing in creating out of home gaming, polling technology, trivia and interactive signage using any mobile phone, on any network in any country. <a href="http://www.playmegaphone.com">www.playmegaphone.com</a>.</p>
	<p><b>Cameras At The Cutting Edge</b> Post-production veterans The Mill and top equipment house Abel Cine have curated a selection of the latest and most-technically advanced cameras out there, as well as experts on hand to talk through the pros and cons and workflow and post-production issues that arise from using them. <a href="http://www.the-mill.com">www.the-mill.com</a> <a href="http://www.abelcine.com">www.abelcine.com</a></p>
	<p><b>Live 3D Animation</b> Animation and VFX studio Semerad has developed 3D live character and icon integration that allows animated characters to talk and interact in real time with the real world. <a href="http://www.semerad.tv">www.semerad.tv</a></p>